

FRUCHTHANDEL

EDITORIAL PROGRAMME 2027

ISSUE 1

Publication date 08.1.

- Fresh Convenience
- Seeds and varietal development
- Crop protection

Advertising deadline 18.12.26

ISSUE 2

Publication date 15.1.

- Packaging & technology
- Logistics
- AI, start-ups, digital solutions

Advertising deadline 05.1.27

ISSUE 3

Publication date 22.1.

- Global fruit trade
- Exotics and specialties
- Netherlands (special feature)

Advertising deadline 12.1.27

ISSUE 4

Publication date 29.1.

- Germany: Production, fruit trade, fresh produce markets
- Austria, Switzerland
- Organic and fair trade, Biofach (16.-19.2.)
- Product safety & quality assurance, laboratories

Advertising deadline 19.1.27

Issues 1 to 4 and the specials with exclusive distribution before and at the trade fair and in significantly increased print runs.

FRUIT
LOGISTICA

SPECIAL Flanders

Publication date 15.1.

- Flanders at Fruit Logistica

Advertising deadline 05.1.27

SPECIAL Spain

Publication date 22.1.

- Spain at Fruit Logistica

Advertising deadline 12.1.27

SPECIAL Italy

Publication date 29.1.

- Italy at Fruit Logistica

Advertising deadline 19.1.27

SPECIAL France

Publication date 15.1.

- France at Fruit Logistica

Advertising deadline 05.1.27

EXHIBITION GUIDE

Publication date 29.1.

- The official FRUIT LOGISTICA EXHIBITION GUIDE
- Print run: 25,000 copies

Advertising deadline 18.12.26

ISSUE 5

Publication date 19.2.

- Fruit Logistica Review: Germany, Netherlands, Flanders

Advertising deadline 09.2.27

ISSUE 6

Publication date 26.2.

- Fruit Logistica Review: Spain, Italy, France
- Packaging & technology
- Logistics
- Fresh Convenience

Advertising deadline 16.2.27

ISSUE 7

Publication date 12.3.

- Asparagus
- Tomatoes, cucumbers, paprika, aubergines
- Grapes from the Southern Hemisphere
- Apples from South Tyrol

Advertising deadline 02.3.27

ISSUE 8

Publication date 26.3.

- Berries
- Mushrooms

Advertising deadline 16.3.27

ISSUE 9

Publication date 09.4.

- Fresh Convenience
- Asparagus
- New Zealand
- Netherlands
- Greece, Freskon (15.-17.4.)
- Italy, Macfrut (20.-22.4.)

Advertising deadline 30.3.27

ISSUE 10

Publication date 23.4.

- Flanders
- Grapes from Italy

Advertising deadline 13.4.27

ISSUE 11

Publication date 07.5.

- Berries
- Packaging
- Produce from Germany
- Tomatoes
- Southern Hemisphere

Advertising deadline 27.4.27

FRUCHTHANDEL

EDITORIAL PROGRAMME 2027

ISSUE 12

Publication date 21.5.

- Melons from Almería
- Stone fruit from Spain
- Maturing technology
- Summer season France
- Digital technologies, ERP systems
- Smart Horticulture, Greenhouse technology, GreenTech (15.-17.6)

Advertising deadline 11.5.27

ISSUE 13

Publication date 04.6.

- Pineapples
- Avocados
- Bananas
- Cherries from Europe
- Fresh Convenience

Advertising deadline 25.5.27

ISSUE 14

Publication date 18.6.

- Melons from Murcia
- Summer fruit from Italy
- Product safety & quality assurance, laboratories

Advertising deadline 08.6.27

ISSUE 15

Publication date 02.7.

- Produce from Germany
- Salad, fresh herbs, garlic, ginger and spices
- Stone fruit from Europe

Advertising deadline 22.6.27

ISSUE 16

Publication date 16.7.

- Summer fruit from Spain
- Flanders
- Refrigeration logistics

Advertising deadline 06.7.27

ISSUE 17

Publication date 06.8.

- Grapes and summer fruit from Southern Europe
- Plums from France
- Seeds and varietal development
- Mushrooms
- Onions and potatoes

Advertising deadline 27.7.27

ISSUE 18

Publication date 27.8.

- Apples & Pears – Outlook for the Season
- Report from Prognosfruit (03.-05.8.)

Advertising deadline 17.8.27

ISSUE 19

Publication date 10.9.

- Packaging & technology
- Digital solutions, AI

Advertising deadline 31.8.27

ISSUE 20

Publication date 17.9.

SPECIAL Fruit Attraction

- Kaki
- Latin America

Advertising deadline 07.9.27

ISSUE 21

Publication date 01.10.

- Produce from Germany
- Flanders
- Fresh Convenience
- Club pears

Advertising deadline 21.9.27

ISSUE 22

Publication date 15.10.

- Bananas
- Salad and autumn produce from France
- Netherlands
- Nuts and dried fruit

Advertising deadline 05.10.27

ISSUE 23

Publication date 05.11.

- Fruit Attraction Review
- Pome fruit from Europe
- Citrus from Spain
- Kiwifruit from Europe
- Italy Autumn season

Advertising deadline 26.10.27

ISSUE 24

Publication date 19.11.

- Exotics, melons, specialties
- Organic products, fair trade, sustainability
- Production-, irrigation-, harvesting- and maturing-technology

Advertising deadline 09.11.27

ISSUE 25

Publication date 03.12.

- Citrus from the Mediterranean
- Fruit and winter vegetables from Italy
- Product safety & quality assurance, laboratories

Advertising deadline 23.11.27

BRANCHEN GUIDE

Publication date 03.12.

- BRANCHEN GUIDE 2027**
- Key reference work with business addresses

Advertising deadline 17.9.27

ISSUE 26

Publication date 17.12.

SPECIAL best in fresh

Advertising deadline 07.12.27