

ISSUES 1-2, 3, 4, 5 ALSO WITH
ENGLISH EDITORIAL CONTENT

ORDER FORM FOR ADVERTISING DURING FRUIT LOGISTICA 2020

Fruchthandel Magazin is the exclusive cooperation partner and media partner of FRUIT LOGISTICA. In the run up to the exhibition, the magazine is circulated with an increased print run to a much wider international readership. Fruchthandel Magazine is the leading weekly independent trade magazine for the international fresh produce business, published weekly in German.

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Issue	Position	Print run	Publication date	Ad deadline			
1-2/2020	FRUIT LOGISTICA 2020: Preview I	10.000	10.01.2020	02.01.2020			
	Fresh Convenience						
	Canned and frozen food						
3/2020 FL 2020: Preview II	Technology for sorting and packaging	9.000	18.01.2020	08.01.2020			
	Cool Chain Management: Technics for ripening, cooling and storage, logistics, transport						
	Organic and fairtrade products						
	Software solutions	10.000	17.01.2020	03.01.2020			
	SPECIAL: Fresh produce from the Netherlands (Supplement)						
	SPECIAL: Fresh produce from Flanders						
4/2020 FL 2020: Report	Oversee products, exotics, specialities	10.500	24.01.2020	14.01.2020			
	Eastern Europe, Israel and North Africa						
	Fresh Produce from Austria and Switzerland						
	Fresh Produce from Turkey, Greece and Cyprus						
	Fruit trade companies from Scandinavia						
	Greenhouses, production-, irrigation- and harvesting technologies						
	Seed and varietal development						
	Innovations for the fresh produce sector						
	SPECIAL: Fresh produce from France (Supplement)				10.000	24.01.2020	10.01.2020
	5/2020 Exhibition opening				The german fruit trade	9.000	31.01.2020
Product safety and quality assurance							
SPECIAL: Fresh produce from Spain (Supplement)		9.000	31.01.2020	17.01.2020			
SPECIAL: Fresh produce from Italy (Supplement)		9.000	31.01.2020	14.01.2020			
6/2020 FL Update	FRUIT LOGISTICA 2020: Update	7.000	06.02.2020	24.01.2020			
	Fruchtwelt Bodensee - Preview						
	Organic and fairtrade products (BioFach Nürnberg, 13.-16.02.2019)						

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