

ISSUE CALENDAR WEEK	SPECIAL PRINT RUN	PUBLICATION DATES	ADVERTISING DEADLINE	CONGRESSES/ EVENTS	EDITORIAL THEMES
1/2		12.1.21	5.1.21		<ul style="list-style-type: none"> • Smart horticulture • Production technology: greenhouses and open field • Cool chain management
3		22.1.21	12.1.21		<ul style="list-style-type: none"> • Soft fruit • Grapes from overseas • Sweet potatoes
4		29.1.21	19.1.21		<ul style="list-style-type: none"> • Quality assurance, laboratories • Mangoes and papaya • Avocados • Apples and pears • Niche products
5		5.2.21	26.1.21	BIOFACH 17-19.2	<ul style="list-style-type: none"> • Organic and fairtrade products • CO₂-free and climate-neutral trade and production • Sorting and packing
6		12.2.21	2.2.21		<ul style="list-style-type: none"> • Fresh Convenience • Food-Service
7/8		23.2.21	16.2.21	GLOBAL TOMATO CONGRESS 16.3.	<ul style="list-style-type: none"> • Tomatoes • Lettuce • Tropical melons • Strawberries from Spain
7/8 SPECIAL	5.000	23.2.21	10.2.21	FRUCHTHANDEL LIVE 2.-4.3.	<ul style="list-style-type: none"> • Fresh Produce Meeting Italy - Germany
9 SPECIAL	10.000	5.3.21	10.2.21		<ul style="list-style-type: none"> • 5,000th issue Future trends in production, trade and consumption (see page 8) • Food service • Soft fruit
10		12.3.21	2.3.21		<ul style="list-style-type: none"> • Asparagus • Mushrooms
11		19.3.21	9.3.21		<ul style="list-style-type: none"> • New potatoes
12		26.3.21	16.3.21		<ul style="list-style-type: none"> • Digital technology, inventory management systems • European greenhouse products (cucumbers, peppers, tomatoes, aubergines) • Fresh produce from Greece
				FRESKON 15-17.4	

13/14		9.4.21	30.3.21		<ul style="list-style-type: none"> • Bananas
15	8,000	16.4.21	7.4.21	FRUIT LOGISTICA 18-20.5	<ul style="list-style-type: none"> • FL SPECIAL Edition I • Overseas products, exotics, specialities, New Zealand season start • Packaging • Organic and fairtrade products • SPECIAL Netherlands Supplement to issue no. 15
15	8,000	16.4.21	6.4.21		
16	8,000	23.4.21	13.4.21	FRUIT LOGISTICA 18-20.5	<ul style="list-style-type: none"> • FL SPECIAL Edition II • Fresh products from Eastern Europe, Israel, North Africa, Austria, Switzerland, Turkey, Greece, Cyprus, Scandinavia • Logistics, cool chain management (ripening, cooling, storage technology) • Digital technologies, inventory management systems • SPECIAL Italy Supplement to issue no. 16 • SPECIAL France Supplement to issue no. 16
16	8,000	23.4.21	8.4.21		
16	8,000	23.4.21	9.4.21		
17/18	8,000	30.4.21	16.4.21	FRUIT LOGISTICA 18-20.5	<ul style="list-style-type: none"> • FL SPECIAL Edition III • Seeds, crop protection, innovations • Greenhouse, production, irrigation and harvesting technology • German asparagus season • SPECIAL Spain Supplement to issue no. 17/18
17/18	8,000	30.4.21	14.4.21		
19	8,000	11.5.21	27.4.21	FRUIT LOGISTICA 18-20.5	<ul style="list-style-type: none"> • FL SPECIAL Edition IV • Fresh produce from Germany • Fresh convenience • Product safety and quality assurance, laboratories • Melons from Almería, Spain • SPECIAL Flanders Supplement to issue no. 19
19	8,800	11.5.21	26.4.21	FRUIT LOGISTICA 18-20.5	<ul style="list-style-type: none"> • SPECIAL Flanders Supplement to issue no. 19
20/21		28.5.21	18.5.21		<ul style="list-style-type: none"> • Fruit Logistica review: Seeds and innovations • Apples, pears and kiwis from New Zealand
22		4.6.21	25.5.21		<ul style="list-style-type: none"> • Fruit Logistica review: Logistics, packaging, machinery and technology • European cherries • Soft fruit
23		11.6.21	1.6.21		<ul style="list-style-type: none"> • Fruit Logistica review: Fresh products, fresh convenience • Stone fruit from Spain • Summer fruit from France • Fresh Partner Netherlands – Summer season

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24 SPECIAL	7,000	18.6.21	8.6.21	EUROPEAN PACKAGING FORUM 24-25.6	• European Packaging Forum
25		25.6.21	15.6.21		• Southern Hemisphere • Flanders • Melons from Murcia, Spain • Avocados
26		2.7.21	22.6.21		• Summer season in France • Financial services and consulting • Asian specialities from the Far East and Europe
27		9.7.21	29.6.21		• Pineapples • Summer fruit from Italy
28		16.7.21	6.7.21		• Germany – Summer season • Summer fruit from Spain • Quality assurance, laboratories
29/30		30.7.21	20.7.21		• Salads, fresh herbs, garlic and spices • Digital technology, inventory management systems
31/32		13.8.21	3.8.21		• Grapes and summer fruit from Southern Europe • Greenhouses, production, irrigation and harvesting technology • French plums
33		20.8.21	10.8.21	POTATO EUROPE FLEVOLAND/NL 1-2.9	• Mushrooms • Onions and potatoes • Seed and variety development • Recycling, cleaning, disposal
34 SPECIAL	7,000	27.8.21	17.8.21	ASIA FRUIT LOGISTICA	• European apples and pears
35		3.9.21	24.8.21		• Fresh Partner Netherlands – Autumn season • Organic and fairtrade products • Sustainability and social standards
36 SPECIAL	7,000	10.9.21	31.8.21	DOGK 13-14.9	• German Fruit & Vegetable Congress 2021
37		17.9.21	7.9.21		• Apples from France • Nuts and dried fruit (Season start) • Soft fruit • Sorting and packing
38		24.9.21	14.9.21	FACHPACK 28-30.9	• German Fruit & Vegetable Congress – Review • Autumn products from Flanders • Tropical melons • Mangoes from Spain • Kaki

39		1.10.21	21.9.21	FRUIT ATTRACTION 5-7.10	<ul style="list-style-type: none"> • Fruit Attraction 2021 • Cool chain management: ripening, cooling, storage technology, logistics, transport
40		8.10.21	28.9.21		<ul style="list-style-type: none"> • Germany – Autumn season • Canned and frozen products
41		15.10.21	5.10.21	ANUGA 9-13.10	<ul style="list-style-type: none"> • Fresh convenience • Autumn products from France
42		22.10.21	12.10.21		<ul style="list-style-type: none"> • Bananas • Nuts and dried fruit
43		29.10.21	19.10.21		<ul style="list-style-type: none"> • Italy – Autumn season • Brazil • Mangoes and papayas
44		5.11.21	26.10.21	AGRITECHNICA 14-20.11	<ul style="list-style-type: none"> • Avocados • Citrus and vegetables from Morocco
45		12.11.21	2.11.21	INTERPOMA, EXPOSE	<ul style="list-style-type: none"> • Freshness Partner Netherlands – Autumn and Winter season • Kiwis from Europe • Citrus from Spain
46		19.11.21	9.11.21		<ul style="list-style-type: none"> • Apples and pears from South Tyrol • Salad from France • Pears • Winter vegetables from Germany
47	SPECIAL 12,000 digital 25,000	26.11.21	26.10.21		<ul style="list-style-type: none"> • best in fresh 2022 (see page 8)
48		3.12.21	23.11.21		<ul style="list-style-type: none"> • Citrus from the Mediterranean • Fruit and winter vegetables from Italy
49		10.12.21	3.11.21		<ul style="list-style-type: none"> • Apples and pears from Germany • Exotics, melons and specialities • Financial services and management consultancy
50/51/52		17.12.21	7.12.21		<ul style="list-style-type: none"> • Review of the year 2021

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