

# FRUCHTHANDEL LIVE

## EVENTS FOR THE FRESH PRODUCE INDUSTRY

Fruchthandel Magazin has been organising congresses and forums for the fresh produce business for more than four decades, most recently in co-operation with other leading industry institutions. The focus is always on new ideas and new perspectives, with expert input from top class speakers, wide-ranging panel discussions and audience interaction, all tackling the latest challenges and discussing the future trends of the fresh produce industry.

Time is money, especially in the fresh produce business. Fruchthandel Magazin events are organised to a very efficient timetable – a single compact congress day with an optional networking event on the evening before. This proven concept guarantees effective networking opportunities and maximum information input in the shortest possible time.



# DEUTSCHER OBST & GEMÜSE KONGRESS



11-12 SEPTEMBER 2023 | DÜSSELDORF  
**The top event for the fresh produce industry  
in Germany**

Co-organisers: AMI Agrarmarkt Informations-GmbH |  
GS1 Germany

# EUROPEAN SUSTAINABILITY FORUM



9-10 MAY 2023 | DÜSSELDORF  
**Economy, Ecology, Social Responsibility.  
Build the future.**

Co-organiser: AMI Agrarmarkt Informations-GmbH

# DIGITAL SUPPLY CHAIN FORUM



1 JUNE 2023 | ONLINE  
**Digitalization as a success factor**  
Co-organisers: DFHV | Swisscofel

## GOOD REASONS FOR SPONSORING

### Direct contact with customers

Through personal contacts during the event, you pave the way for successful business relationships.

### Increased profile

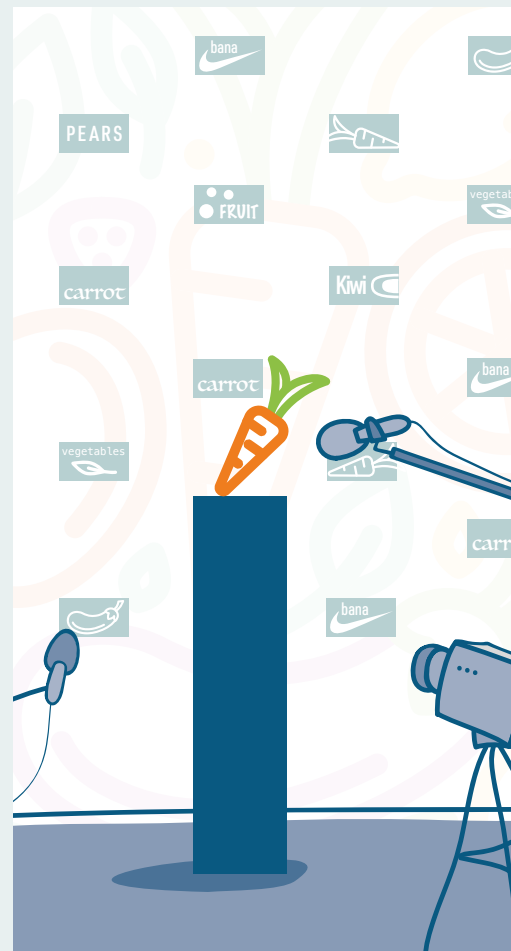
Your participation is also visible before and after the event: through regular reporting in FRUCHTHANDEL MAGAZIN and online on the event website.

### Target group efficiency

The high quality of the event participants is characterised in particular by the high proportion of representatives from the retail sector.

### Sponsoring info

- The contents and prices of the sponsorship packages can be found on page 12.
  - It is worthwhile to book early because the service provision starts immediately after receipt of order.
  - Invoicing takes place 14 days after receipt of order.
    - Up to 14 days after receipt of order, you can cancel at any time without incurring any costs.
    - Up to 42 days before the event, 50 % of the contractually agreed amount must be paid.
    - Up to 21 days before the event 90 %. Cancellation after the 20th day is no longer possible.
- Should the event not take place for reasons of force majeure, the organiser is entitled to postpone or cancel the event. In this case, the sponsor is entitled to full reimbursement of the sponsorship amount.



### GERMAN FRUIT & VEGETABLE CONGRESS (DOGK)

The DOGK will be organised for the 13th time in 2023. The number of participants has developed dynamically in recent years, underlining the high value of the event (more than 550 delegates in the pre-Corona year, more than 400 participants in 2022). Numerous sponsors have used the DOGK in recent years.

It is the ideal platform for corporate sponsors to present their products and raise their profile in the trade.

	BRONZE	SILVER	GOLD	PLATINUM
Logo display in the official programme in print and online	✓	✓	✓	✓
Logo display on dogkongress.de with hyperlink	✓	✓	✓	✓
Logo display in the DOGK app	✓	✓	✓	✓
Logo presence on site at the event	✓	✓	✓	✓
1 free delegate fee worth 890 €	✓			
2 free delegate fees worth 1,780 €		✓		
3 free delegate fees worth 2,670 €			✓	✓
Company profile online (max. 280 characters incl. spaces)		✓	✓	✓
Company presentation for download in the DOGK app		✓	✓	✓
Company presentation for download after the DOGK		✓	✓	✓
Provision of a presentation area of 6 m <sup>2</sup>			✓	✓
Company excursion				✓
25% discount on an advertisement in the special DOGK edition of Fruchthandel Magazin		✓	✓	✓
<b>Prices excl. VAT</b>	<b>2,600 €</b>	<b>3,900 €</b>	<b>7,500 €</b>	<b>8,500 €</b>

## DEUTSCHER OBST & GEMÜSE KONGRESS



11 | 12 SEPTEMBER 2023  
DÜSSELDORF

**The top event  
for the fresh produce  
industry in Germany**

#### CO-ORGANISERS:

AMI Agrarmarkt Informations-GmbH |  
GS1 Germany

**DELEGATE FEE 890 €**

## EUROPEAN SUSTAINABILITY FORUM

The importance of sustainability is growing – especially in times of crisis! Companies with high sustainability standards get through crises better. At the European Sustainability Forum, topics such as climate change, economic efficiency, security of supply, food waste and social standards will be addressed. Concrete solutions and best practice examples will be presented, as well as examples and opportunities for raising companies' profiles.

### DELEGATE FEE 695 €

	BRONZE	SILVER	GOLD
Logo display in the official programme in print and online	✓	✓	✓
Logo display on the event website	✓	✓	✓
Logo presence on site at the event	✓	✓	✓
1 free delegate fee worth 700 €	✓		
2 free delegate fees worth 1,400 €		✓	
3 free delegate fees worth 2,100 €			✓
Company presentation in German and English in the official event programme		✓	✓
Provision of a presentation area of 6 m <sup>2</sup>			✓
25% discount on an advertisement in the special conference edition of Fruchthandel Magazin	✓	✓	✓
<b>Prices excl. VAT</b>	<b>1,950 €</b>	<b>2,950 €</b>	<b>4,500 €</b>

### GENERAL INFORMATION ON SPONSORING:

Please provide your company logo immediately after booking as a vector graphic and, in the case of Gold and Silver bookings, also a short company portrait in German and English, each with a maximum of 280 characters including spaces, to [events@fruchthandel.de](mailto:events@fruchthandel.de)

## EUROPEAN SUSTAINABILITY FORUM

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**Economy, Ecology, Social Responsibility.**  
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### ADVANCE NOTICE

## DIGITAL SUPPLY CHAIN FORUM

1 JUNE 2023 | ONLINE

**Digitalization as a success factor**

Co-organisers: DFHV | Swisscofel

More efficiency in processes, fewer errors through automation, more sales – digitalization is a key factor for success. At the Digital Supply Chain Forum participants learn how companies can optimize and accelerate the digital transformation. Information on sponsorship and participation opportunities available from January 2023.