

# FRUCHTHANDEL LIVE

## EVENTS FOR THE FRESH PRODUCE INDUSTRY

For 12 years now, we have been regularly organizing congresses and forums - together with various partners. Fresh ideas, visions and perspectives are presented at the congresses. Top-class speakers look beyond their own noses and provide impulses that broaden the perspective. Current challenges and future trends are discussed in panel discussions.

Time is precious, especially in the fresh produce industry. That's why we organize the events according to the proven concept of a compact congress day with a networking event the evening before. The events thus offer the best opportunities for networking and exchange within the industry.



### DIGITAL SUPPLY CHAIN FORUM



1-2. JUNE 2022 | DÜSSELDORF

**Digitalization as a success factor**

Co-organizer: DFHV | Swisscofel

### EUROPEAN CONVENIENCE FORUM



13-14. JUNE 2022 | BONN

**Mastering challenges. Seizing opportunities.**

Co-organizer: AMI Agrarmarkt Informations-GmbH

### DEUTSCHER OBST & GEMÜSE KONGRESS



12-13. SEPTEMBER 2022 | DÜSSELDORF

**The top event for the fresh produce industry in Germany**

Co-organizer: AMI Agrarmarkt Informations-GmbH | GS1 Germany

### EUROPEAN SUSTAINABILITY FORUM



9-11. NOVEMBER 2022 | BONN

**ECONOMY, ECOLOGY, SOCIAL RESPONSIBILITY.  
SHAPING THE FUTURE IN HARMONY.**

Co-organizer: AMI Agrarmarkt Informations-GmbH

## GOOD REASONS FOR SPONSORING

### Direct contact with the customers

Through personal contacts during the event, you pave the way for successful business relationships.

### Increasing the level of awareness

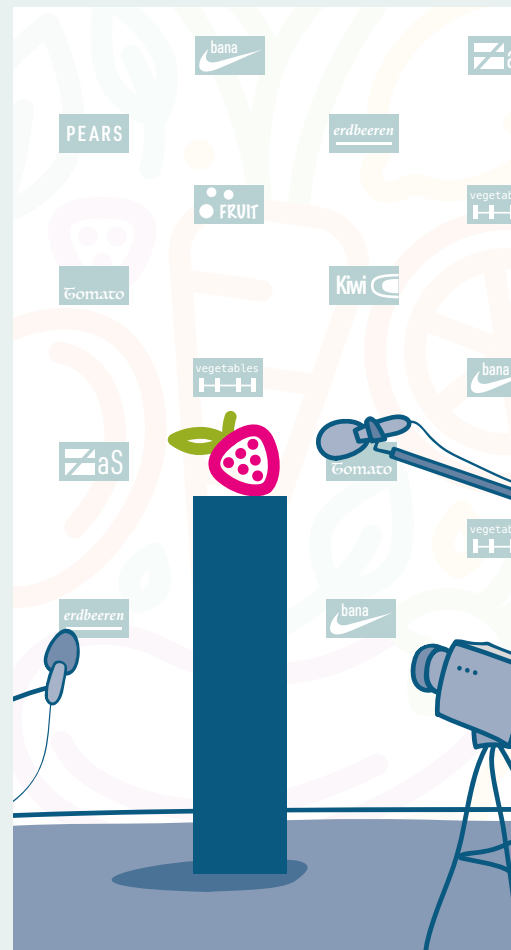
Your participation is also visible before and after the event: through regular reporting in the FRUCHTHANDEL MAGAZIN and online on the event website.

### High target group efficiency

The expert group of participants is characterized in particular by a high proportion of food retail representatives

### Sponsoring info

- The contents and prices of the sponsorship packages can be found on page 11
- It is worthwhile to book early, because the service provision starts immediately after receipt of order
- Invoicing takes place 14 days after receipt of order.  
Up to 14 days after receipt of order, you can cancel at any time without incurring any costs.  
Up to 42 days before the event, 50 % of the contractually agreed amount must be paid,  
up to 21 days before the event 90 %. Cancellation after the 20th day is no longer possible.  
Should the event not be able to take place for reasons of force majeure,  
the organizer is entitled to postpone or cancel the event.  
In this case, the sponsor is entitled to full reimbursement of the sponsorship amount.



### GERMAN FRUIT & VEGETABLE CONGRESS (DOGK)

The DOGK will be organized for the 12th time in 2022. The number of participants has developed very dynamically in recent years, which dynamic development, which underlines the high value of the event (more than 550 delegates in 2019, 380 participants in the Corona year 2021). Numerous sponsors have used the DOGK in recent years as a stage for the presentation of their offer.

	BRONZE	SILVER	GOLD	PLATINUM
Logo display in the official programme in print and online	✓	✓	✓	✓
Logo display on dogkongress.de with hyperlink	✓	✓	✓	✓
Logo display in the DOGK app	✓	✓	✓	✓
Logo presence on site at the event	✓	✓	✓	✓
1 free participation ticket worth 850 €	✓			
2 participation free tickets worth 1,700 €		✓		
3 participation free tickets worth 2.550 €			✓	✓
Company profile (max. 280 characters incl. spaces) Online		✓	✓	✓
Company presentation for download in the DOGK app		✓	✓	✓
Company presentation for download in the wake of DOGK		✓	✓	✓
Provision of a presentation area of 6 m <sup>2</sup>			✓	✓
Company excursion				✓
25% discount on an advertisement in the congress special Fruchthandel Magazin		✓	✓	✓
<b>Price excl. VAT</b>	<b>2.400 €</b>	<b>3.600 €</b>	<b>6.900 €</b>	<b>7.900 €</b>



12 | 13. SEPTEMBER 2022  
DÜSSELDORF

**THE TOP EVENT  
FOR THE FRESH  
PRODUCE INDUSTRY  
IN GERMANY**

CO-ORGANIZER:

AMI Agrarmarkt Informations-GmbH |  
GS1 Germany

**DELEGATE FEE 850 €**

## TOP-SPECIFIC FORUMS

In 2022, we will be addressing the topics that are currently particularly moving the industry in 3 forums:

**Digitalization, Convenience and Sustainability.**

The following sponsorship prices apply to one event at a time:

- Digital Supply Chain Forum
- European Convenience Forum
- European Sustainability Forum

	BRONZE	SILVER	GOLD
Logo display in the official programme in print and online	✓	✓	✓
Logo display on the event websites	✓	✓	✓
Logo presence on site at the event	✓	✓	✓
1 free participation ticket worth 700 €	✓		
2 free participation tickets worth 1.400 €		✓	
3 free participation tickets worth 2.100 €			✓
Company presentation in German and English in the official event programme		✓	✓
Provision of a presentation area of 6 m <sup>2</sup>			✓
25% discount on an advertisement in the congress special Fruchthandel Magazin	✓	✓	✓
<b>Price excl. VAT</b>	<b>1,950 €</b>	<b>2,950 €</b>	<b>4,500 €</b>

## GENERAL INFORMATION ON SPONSORING:

Please provide immediately after booking your company logo as a vector graphic and, in the case of Gold and Silver bookings, also a short company portrait in German and English, each with a maximum of 280 characters including spaces, to [events@fruchthandel.de](mailto:events@fruchthandel.de)

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**Shaping the future in harmony.**

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**DELEGATE FEE 700 €**