

ISSUES 1-2, 3, 4, 5 ALSO WITH
ENGLISH EDITORIAL CONTENT

ORDER FORM FOR ADVERTISING DURING FRUIT LOGISTICA 2019

Fruchthandel Magazine is the exclusive cooperation partner and media partner of FRUIT LOGISTICA. In the run up to the exhibition, the magazine is circulated with an increased print run to a much wider international readership. Fruchthandel Magazine is the leading weekly independent trade magazine for the international fresh produce business, published weekly in German.

We would like to order an advertisement: _____ page b/w 2-c 3-c 4-c

For formats and prices please see next side

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Issue	Position	Print run	Publication date	Ad deadline
1-2/2019	Fruit Logistica 2019 - Preview I	10.000	11.01.2019	02.01.2019
FL-Preview I	Fresh Convenience			
3/2019	Technology for sorting, packing and packaging	9.000	18.01.2019	08.01.2019
FRUIT LOGISTICA	Cool Chain Management: ripening, cooling, storage, logistics, transport			
Preview II	Organic and fairtrade products, sustainability			
	Software solutions			
	SPECIAL: Spain	10.000	18.01.2019	09.01.2019
	SPECIAL: Flanders (Supplement)	10.000	18.01.2019	02.01.2019
4/2019	Overseas products, exotics and specialty produce	10.500	25.01.2019	15.01.2019
FRUIT LOGISTICA	Fresh produce from Eastern Europe, Israel, North Africa			
Official opening	Fresh produce from Austria, Switzerland			
	Fresh produce Turkey, Greece, Cyprus			
	Fresh produce companies from Scandinavia			
	Greenhouses, production, harvesting and irrigation technology			
	Seeds and varietal development			
	Innovations for the fresh produce sector			
	SPECIAL: France	10.000	25.01.2019	08.01.2019
5/2019	Germany's fresh produce trade in focus	9.000	01.02.2019	18.01.2019
FRUIT LOGISTICA	Food safety and quality assurance, laboratories			
Official opening	World of Fruit "Bodensee" - Preview			
	SPECIAL: Netherlands	9.000	01.02.2019	02.01.2019
	SPECIAL: Italy	9.000	01.02.2019	15.01.2019
6/2019	FRUIT LOGISTICA 2019 - News from the exhibition	7.000	07.02.2019	25.01.2019
FL-Update	Organic and fairtrade products (BioFach Nürnberg, 13.-16.02.2019)			

Company: *

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Please return form to Fruchthandel Magazine, PO Box 10 55 51, 40046 Düsseldorf, Germany
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1/1 page
b/w 1,780 €
2-c 2,180 €
3-c 2,580 €
4-c 2,950 €

In type area 180 x 262 mm
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2-c 1,180 €
3-c 1,420 €
4-c 1,655 €

In type area 180 x 126 mm
Bleed 210 x 146 mm plus
4 mm trim on each edge

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3-c 2,025 €
4-c 2,395 €

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4 mm trim on each edge

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b/w 680 €
2-c 920 €
3-c 1,160 €
4-c 1,395 €

In type area 127 x 126 mm
Bleed 142 x 146 mm plus
4 mm trim on each edge

1/3 page vertical
b/w 680 €
2-c 920 €
3-c 1,160 €
4-c 1,395 €

In type area 74 x 262 mm
Bleed 89 x 297 mm plus
4 mm trim on each edge

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2-c 740 €
3-c 970 €
4-c 1,190 €

In type area 100 x 126 mm
Bleed 115 x 146 mm plus
4 mm trim on each edge

1/4 page horizontal
b/w 510 €
2-c 740 €
3-c 970 €
4-c 1,190 €

In type area 180 x 66 mm
Bleed 210 x 86 mm plus
4 mm trim on each edge

1/4 page corner horiz.
b/w 510 €
2-c 740 €
3-c 970 €
4-c 1,190 €

In type area 127 x 89 mm
Bleed 142 x 109 mm plus
4 mm trim on each edge

1/4 page vertical
b/w 510 €
2-c 740 €
3-c 970 €
4-c 1,190 €

In type area 48 x 262 mm
Bleed 63 x 297 mm plus
4 mm trim on each edge

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b/w 355 €
2-c 520 €
3-c 685 €
4-c 840 €

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b/w 355 €
2-c 520 €
3-c 685 €
4-c 840 €

In type area 180 x 43 mm

1/6 page corner horiz.
b/w 355 €
2-c 520 €
3-c 685 €
4-c 840 €

In type area 127 x 66 mm

1/8 page corner vert.
b/w 260 €
2-c 395 €
3-c 530 €
4-c 640 €

In type area 48 x 126 mm

1/8 page horizontal
b/w 260 €
2-c 395 €
3-c 530 €
4-c 640 €

In type area 180 x 31 mm

1/8 page corner horiz.
b/w 260 €
2-c 395 €
3-c 530 €
4-c 640 €

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1/12 page vertical
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4-c 495 €

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