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ENGLISH EDITORIAL CONTENT

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Fruchthandel Magazine is the exclusive cooperation partner and media partner of FRUIT LOGISTICA. In the run up to the exhibition, the magazine is circulated with an increased print run to a much wider international readership. Fruchthandel Magazine is the leading weekly independent trade magazine for the international fresh produce business, published weekly in German.

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| Issue | Position | Print run | Publication date | Ad deadline |
|--|---|-----------|------------------|-------------|
| 01-02/2017 FRUIT LOGISTICA Preview I | FRUIT LOGISTICA 2017 - Preview I | 5.500 | 10.01.2017 | 03.01.2017 |
| | FH-SPECIAL: 25 Years Fruit Logistica - Jubilee Edition (Supplement) | 7.000 | | 13.12.2016 |
| | FH-SPECIAL: Fresh Convenience (Supplement) | 7.000 | | 13.12.2016 |
| 3/2016 FRUIT LOGISTICA Preview II | Technology for sorting, packing and packaging | 9.000 | 20.01.2017 | 10.01.2017 |
| | Cool Chain Management: ripening, cooling, storage, logistics, transport | | | |
| | Software solutions | | | |
| | FH-SPECIAL: Fresh Produce from Spain (bound insert) | 9.000 | 20.01.2017 | 09.01.2017 |
| 4/2016 FRUIT LOGISTICA Main exhibition issue | FH-SPECIAL: Fresh Produce from Flanders (Supplement) | 10.000 | 20.01.2017 | 03.01.2017 |
| | Overseas products, exotics and specialty produce | 10.500 | 27.01.2017 | 13.01.2017 |
| | Fresh produce from Eastern Europe, Israel, North Africa | | | |
| | Fresh produce from Austria, Switzerland | | | |
| | Fresh produce Turkey, Greece, Cyprus | | | |
| | Fresh produce companies from Scandinavia | | | |
| | Organic and fairtrade products | | | |
| | Greenhouses, production, harvesting and irrigation technology | | | |
| | Seeds and varietal development | | | |
| Innovations for the fresh produce sector | | | | |
| | FH-SPECIAL: Fresh partner Netherlands (Supplement) | 10.500 | 27.01.2017 | 10.01.2017 |
| | FH-SPECIAL: Fresh Produce from France (Supplement) | 10.500 | 27.01.2017 | 10.01.2017 |
| 5/2017 FRUIT LOGISTICA Official opening | Germany - Official partner country of Fruit Logistica 2017 | 9.000 | 03.02.2017 | 17.01.2017 |
| | Food safety and quality assurance, laboratories | | | |
| | FH-SPECIAL: Fresh Produce from Italy (Supplement) | 9.000 | 03.02.2017 | 17.01.2017 |
| 6/2017 FRUIT LOGISTICA | FRUIT LOGISTICA 2017 - Update | 7.000 | 09.02.2017 | 27.01.2017 |
| | Organic and fairtrade products (BioFach 2017, Nürnberg) | | | |

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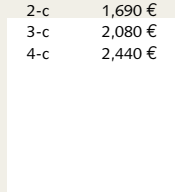
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| | |
|-----------------|---------|
| 1/1 page | |
| b/w | 1,710 € |
| 2-c | 2,100 € |
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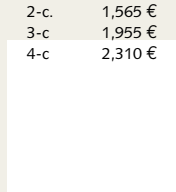
In type area 186 x 281 mm
Bleed 210 x 297 mm plus
4 mm trim on each edge.

| | |
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| 3/4 page vert., 3 col. | |
| b/w | 1,300 € |
| 2-c | 1,690 € |
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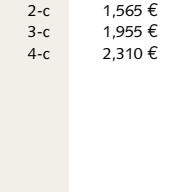
In type area 186 x 201 mm
Bleed 210 x 223 mm plus
4 mm trim on each edge.

| | |
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| 2/3 page horiz., 3 col. | |
| b/w | 1,175 € |
| 2-c | 1,565 € |
| 3-c | 1,955 € |
| 4-c | 2,310 € |



In type area 186 x 176 mm
Bleed 210 x 198 mm plus
4 mm trim on each edge.

| | |
|-------------------------------|---------|
| 2/3 page vert., 2 col. | |
| b/w | 1,175 € |
| 2-c | 1,565 € |
| 3-c | 1,955 € |
| 4-c | 2,310 € |




In type area 122 x 281 mm
Bleed 132 x 297 mm plus
4 mm trim on each edge.

| | |
|--------------------------------|---------|
| 1/2 page horiz., 3 col. | |
| b/w | 890 € |
| 2-c | 1,140 € |
| 3-c | 1,375 € |
| 4-c | 1,595 € |



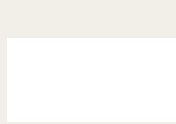
In type area 186 x 130 mm
Bleed 210 x 152 mm plus
4 mm trim on each edge.

| | |
|-------------------------------|---------|
| 1/2 page vert., 2 col. | |
| b/w | 890 € |
| 2-c | 1,140 € |
| 3-c | 1,375 € |
| 4-c | 1,595 € |



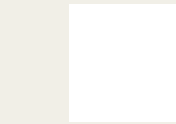
In type area 122 x 176 mm
Bleed 132 x 198 mm plus
4 mm trim on each edge.

| | |
|--------------------------------|---------|
| 1/3 page horiz., 3 col. | |
| b/w | 635 € |
| 2-c | 880 € |
| 3-c | 1,110 € |
| 4-c | 1,330 € |



In type area 186 x 92 mm
Bleed 210 x 114 mm plus
4 mm trim on each edge.

| | |
|-------------------------------|---------|
| 1/3 page vert., 2 col. | |
| b/w | 635 € |
| 2-c | 880 € |
| 3-c | 1,110 € |
| 4-c | 1,330 € |



In type area 122 x 130 mm
Bleed 132 x 152 mm plus
4 mm trim on each edge.

| | |
|-------------------------------|---------|
| 1/3 page vert., 1 col. | |
| b/w | 635 € |
| 2-c | 880 € |
| 3-c | 1,110 € |
| 4-c | 1,330 € |




In type area 58 x 281 mm
Bleed 69 x 297 mm plus
4 mm trim on each edge.

| | |
|--------------------------------|---------|
| 1/4 page horiz., 3 col. | |
| b/w | 475 € |
| 2-c | 710 € |
| 3-c | 935 € |
| 4-c | 1,150 € |




In type area 186 x 68 mm
Bleed 210 x 90 mm plus
4 mm trim on each edge.

| | |
|--------------------------------|---------|
| 1/4 page horiz., 2 col. | |
| b/w | 475 € |
| 2-c | 710 € |
| 3-c | 935 € |
| 4-c | 1,150 € |




In type area 122 x 92 mm
Bleed 132 x 114 mm plus
4 mm trim on each edge.

| | |
|-------------------------------|---------|
| 1/4 page vert., 1 col. | |
| b/w | 475 € |
| 2-c | 710 € |
| 3-c | 935 € |
| 4-c | 1,150 € |




In type area 58 x 176 mm
Bleed 69 x 198 mm plus
4 mm trim on each edge.

| | |
|--------------------------------|-------|
| 1/6 page horiz., 3 col. | |
| b/w | 330 € |
| 2-c | 495 € |
| 3-c | 650 € |
| 4-c | 795 € |



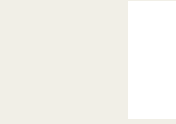
In type area 186 x 44 mm

| | |
|--------------------------------|-------|
| 1/6 page horiz., 2 col. | |
| b/w | 330 € |
| 2-c | 495 € |
| 3-c | 650 € |
| 4-c | 795 € |




In type area 122 x 68 mm

| | |
|-------------------------------|-------|
| 1/6 page vert., 1 col. | |
| b/w | 330 € |
| 2-c | 495 € |
| 3-c | 650 € |
| 4-c | 795 € |




In type area 58 x 130 mm

| | |
|--------------------------------|-------|
| 1/8 page horiz., 3 col. | |
| b/w | 245 € |
| 2-c | 375 € |
| 3-c | 500 € |
| 4-c | 610 € |




In type area 186 x 32 mm

| | |
|--------------------------------|-------|
| 1/8 page horiz., 2 col. | |
| b/w | 245 € |
| 2-c | 375 € |
| 3-c | 500 € |
| 4-c | 610 € |




In type area 122 x 44 mm

| | |
|-------------------------------|-------|
| 1/8 page vert., 1 col. | |
| b/w | 245 € |
| 2-c | 375 € |
| 3-c | 500 € |
| 4-c | 610 € |



In type area 58 x 92 mm

| | |
|--------------------------------|-------|
| 1/12 page vert., 1 col. | |
| b/w | 200 € |
| 2-c | 305 € |
| 3-c | 395 € |
| 4-c | 475 € |



In type area 58 x 68 mm